

Message Text

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73

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
----- 040202

R 161505Z JUL 76
FM AMEMBASSY TEGUCIGALPA
TO USDOC WASHDC
INFO SECSTATE WASHDC 3958

UNCLAS TEGUCIGALPA 3442

E.O. 11652: N/A
TAGS: BEXP, HO
SUBJ: WTDR/FTI

REF: USDOC 9313

1. HONDURAS 2. CNTRY CODE: 215 3. SER. NO: 0084300

4. CENTRAL AUTOMOTRIZ, S.A. DE C.V.

5. P.O. BOX 376; 7A. AVE. Y 8A. CALLE, COMAYAGUELA

6. TEGUCIGALPA, HONDURAS

7. ESTABL: 1967 8. EMPL: 37 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) EXCELLENT

11. SELLS ITS PRODUCTS IN HONDURAS

12. RPT. DATE: 07/76

13A. 37110XX-135 RET; DIST; IMT; OF MOTOR VEHICLES.
13B. 37141XX-135 RET; DIST; IMP; OF PARTS AND ACCESSORIES FOR
MOTOR VEHICLES.

14. CONTACT: JORGE E. FLEFIL, TITLE: MGR

15. CABLE: CASA 16. TELEX: NA 17. TEL: 220709

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18. FINANCIAL REFS: BANCO ATLANTIDA, BANCO DE HONDURAS, BANCAHSA,
ALL IN TEGUCIGALPA.

19. TRADE REFS: CHAMBER OF COMMERCE, EDIFICIO BARJUM, TEGUCIGALPA.

20. REPRESENTATIVE AND DISTRIBUTOR FOR FORD MOTOR CO., P.O. BOX
207, DEARBORN, MICH. (MOTOR VEHICLES); FORD WERKE A.G.,
HAMBURG, W. GERMANY, (MOTOR VEHICLES); HONDA MOTOR CO., TOKYO,
JAPAN, (MOTOR VEHICLES).

21. THIS CORPORATION, ORIGINALLY KNOWN AS FERRETERIA FLEFIL,
STARTED AS A HARDWARE STORE LOCATED IN THE CENTER OF TEGUCIGALPA.
IN 1969 THE FIRM MOVED TO ITS NEW MODERN BUILDING LOCATED IN
COMAYAGUELA, SISTER CITY OF TEGUCIGALPA, AND BECAME THE RE-
PRESENTAIVE FOR FORD MOTOR CO. AND HONDA MOTOR CO. THE BUILDING
HOUSES THE SHOWROOM, OFFICES, SPARE PARTS DEPARTMENT AND A
LARGE WORKSHOP. THE FIRM ENJOYS AN EXCELLENT REPUTATION IN
LOCAL BANKING AND COMMERCIAL CIRCLES AND IT IS HIGHLY
RECOMMENDED AS A SUITABLE TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: J.J. ORTUNO, APPROVED BY: M. KROMHOUT.
SANCHEZ

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NNN

Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Margaret P. Grafeld
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